

LATINÉ MEDIA EVOLVED

ABOUT OUR WEBSITE - DiarioDigitalSTL.com

For years the Hispanic population in the United States has been underrepresented in areas of politics, media and work force development. As the population grows Hispanics are quickly becoming more influential across many layers of U.S. Society.

Diario Digital Noticias was established to bring professional news gathering services to the St. Louis, Missouri market. Being one of the first Spanish speaking news entities to cover the Civil unrest in Ferguson in 2014, Diario Digital Noticias saw a need to offer local news to the Hispanic community living in St. Louis.

Since 2014 **DiarioDigitalSTL.com** has been a trusted source of information and late breaking news for the community, reaching Spanish speakers in St. Louis, Columbia, Kansas City, Springfield, Potosi, Frederickstown and many points of Southern Illinois to include Edwardsville, Belleville, Collinsville, Shiloh, Alton and Granite City.

209 K

Unique visitors
per month

10M+

Total visitors since
2017 reset of website

435 K

Pageviews
per month

14 K

Mailing list
subscribers



Facebook



Twitter



YouTube

ABOUT OUR NEWSCAST **INFORME STL**

Informe STL is St. Louis' first independent daily newscast to be broadcast over the Internet to local Spanish speaking audiences.

Hosted and presented by veteran journalist **Rossina Lazaneo**, our program is aptly named the "STL Report" or *Informe STL* as we call it in Spanish.

The program launched in 2017 and after a COVID interruption we have relaunched the program in 2021 with great success.

This program can be viewed on YouTube, our Website as well as Amazon's Fire TV.

Our professional team of journalists and affiliates strive to bring top quality news services to the markets which we serve and we work hard to earn the trust of the audiences that follow us with fact-checked, integrity based news.



Let's Collaborate

Sponsored Post

\$500

We will write a post about your event, program, business or charity and post for 1 year on DiarioDigitalSTL.com (Conditions apply).

Linked Graphic AD on Website

\$50 - \$1200 per week

Link your website, landing page or social media page via a highly visible graphic ad on one of our popular news websites. Several options available. Prices based on location and frequency. Discounts for multi-month buys.

Mid-Roll Video Ad on Informe STL

\$250 per broadcast

We will play a 15 second Video AD in the midpoint break or end point of our News broadcast. Video must conform to insertion parameters. Conditions apply.

Banner Ad on Informe STL

\$75 per broadcast

A graphic banner will appear twice during the Informe STL news video broadcast. Ad will show for 15 seconds each time. Minimum purchase required.

Segment Sponsorship on Informe STL

\$150 per broadcast

We will name a segment of our newscast with your business name and acknowledge your sponsorship during the broadcast - i.e.: "This weather forecast is brought to you by..." - Requires a minimum purchase.

Social Media Push / Promo

\$150 a week

We will post your ad on our extensive Social Media Network on Facebook and Twitter.

We look forward to speaking with you about helping you reach a large Hispanic audience right here in St. Louis, Missouri and Southern Illinois. Call today for a no obligation quote on your ad campaign. Discounts available throughout the year.

FEATURED IN

Diario Digital Noticias has worked with the following news agencies to bring late breaking news reports, stringer and camera

- *Deutsche Welle Español*
- *Voice Of America (Spanish Edition)*
- *CADENA SER Radio (Spain)*
- *NTN24 Colombia*
- *CableNoticias*
- *Univisión News*
- *Radio BLU*

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